RESUME

KASSANDRA SANCHEZ

FRONT END DEVELOPER

kassandra.sanch@gmail.com // Twitter:KassandraSanch //
view my designs & work @ www.cssartist.com // codepen.io/kassandrasanch

EDUCATION

2009 - 2011

ARCHITECTURE
University of Texas at San Antonio
Relevant Courses Included:
3 years of design study and studio.

EXPERIENCE

2022 - Present

EXTREME ARTS & SCIENCES
Senior Front-End Developer
• Handled multiple projects from start to finish as the single developer
• Worked with numerous marketing teams from different companies to create web content that supported their marketing initiatives
• Developed highly customized interactive experiences ranging from interactive maps, customer tablet registration experiences to an April fools ChatGPT project titled "CatGPT" for a pet insurance company
• Worked directly with multiple high profile clients including Microsoft and Docusign to build out projects and experiences for them according to their specifications
• Brought on new clients for the company with my social media contacts
• Collaborated with multiple teams to build out a cohesive design from concept to deployment
•Created websites using a variety of tools and frameworks based on customer needs including using Hubspot and Webflow. Was able to learn these products and get up and running quick while meeting the deadlines.

2021 - 2022

FAIRWAY INDEPENDENT MORTGAGE
Associate Software Engineer
• Collaborated with different departments to create and implement front end designs (including calculators) from concept to deployment
• Create multiple dashboards for different projects using React and TypeScript
• Fix CSS issues in Citrix
• Work on the IT Branding Team to implement a uniform look for the IT team
• Designed and implemented HTML email templates
• Test front-end code in multiple browsers to ensure cross- browser compatibility

ABOUT

Creative front-end developer with 8+ years of experience in web and print design. Skilled at creating and designing websites and marketing materials. Love learning new things and taking on new challenges. Very proficient in CSS and enjoy learning new things.

SKILLS

• JavaScript/jQuery/ Ajax
• TypeScript
• JavaScript Animation
• HTML/CSS/SCSS
• Responsive Design
• WordPress
• MEAN stack knowledge
• Figma
• Adobe Creative Suite (Photoshop, Illustrator. InDesign)
• Webflow / Hubspot
• ADA Compliance
• Git
• RESTful API
• Python
• ReactJS
• ThreeJS
• PHP

ADDITIONAL INFORMATION

• Enjoy helping developers troubleshoot their CSS, regularly meet with aspiring developers from all over the world to help them with any questions
• I have given talks on what it is to be a front end developer/designer
• Currently creating a CSS course with over 1,000 subscribers already signed up
• Enjoy making photo-realistic HTML & CSS drawings in my spare time which has led to multiple presentations and talks with different outlets
• Enjoy making animated website concepts and learning new animation libraries (including GSAP and AnimeJS)

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YouTube: https://youtube.com/@Cssartist_

EXPERIENCE

2019 - 2021

CORNERSTONE HOME LENDING, INC.
Web Content Administrator
• Concepted and implemented marketing campaigns while collaborating with different teams on their needs
• Reworked hundreds of pages to make them accessible and bring them up to ADA standards
• Work directly with multiple loan officer teams on redesigning and reworking their websites. This includes adding features such as a flyer catalog. separate landing pages for different marketing campaigns or a new salesforce form with validation.
• Created new features and functionality to bring a more uniform experience.
• Created a locations database using JSON and JS to make everything more streamlined and ensure scalability
• Designed and implemented HTML email templates that reached thousands of people
 • Designed and created reusable and customized website templates
• Audit website Google lighthouse speed and implement changes to improve score
• Collaborate with outside vendors to make websites more SEO friendly
• Test front-end code in multiple browsers to ensure cross- browser compatibility

2014 - 2019

SAT Energy
Web Developer & Graphic Designer
• Concepted and implemented complete rebranding/style- guide (web design, marketing materials, promotional products and packaging design).
• Migrate old SQL database to MongoDB and improve database design to reduce query processing time.
• Work closely with product designers to bring ideas to life.
• Design and develop digital content with HTML, CSS, JavaScript & jQuery.
• Maintain and manage WordPress website and analytics.
• Write/Edit Social Media Marketing Campaigns
• Design user interface components using JavaScript ES6.
• Assist in developing a marketing strategy for a wide range of products

Creative front-end developer with 8+ years of experience in web and print design. Skilled at creating and designing websites and marketing materials. Love learning new things and taking on new challenges. Very proficient in CSS and enjoy learning new things.

SKILLS

• JavaScript/jQuery/ Ajax
• JavaScript Animation
• HTML/CSS/SASS
• Responsive Design
• WordPress
• MEAN stack knowledge
• Proficient in Bootstrap
• Adobe Creative Suite (Photoshop, Illustrator. InDesign)
• Microsoft Office Suite
• ADA Compliance
• Git
• RESTful API
• Python
• ReactJS (currently learning)
• ThreeJS
• JavaScript Animation Libraries

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